

Amazing Play App (Apple TV) Privacy Policy

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This Privacy Policy describes how the Amazing Play App for Apple TV (“App”) collects, uses, and shares information. Amazing Life Foundation (“ALF,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information of users interacting with our App.

1. Data Collection

The Amazing Play App for Apple TV is primarily designed for content display and streaming. As such, we **do not directly collect personal information** through the Apple TV app interface. However, we may receive limited technical and usage data as outlined below:

Information Collected Automatically:

- **Device Information:** General device model, operating system version, and screen resolution.
- **Usage Data:** Information about how you interact with the App (e.g., app launches, navigation, video plays).
- **Crash Logs & Diagnostics:** Non-personally identifiable logs used to diagnose issues and improve app performance.

This information is collected using Apple’s standard platform services and tools, and is not used to personally identify users.

2. No User Registration or Account Access

The Apple TV version of the Amazing Play App **does not require users to sign in, create an account, or input any personal information** directly. All user permissions, access controls, and content customization occur through the parent church or family account managed externally via our web platform or mobile apps.

3. Children’s Privacy

Amazing Play is intended to be used under the guidance of church leaders or parents. The Apple TV app does not collect any information directly from children. Content is curated by adults for safe and appropriate display. The app complies with the Children’s Online Privacy Protection Act (COPPA).

4. Third-Party Analytics or Tracking

The Amazing Play Apple TV App **does not use third-party advertising or behavioral tracking tools**. We may use basic, anonymized analytics to understand general usage trends and improve the app experience.

5. Data Sharing

We do **not share any data** collected via the Apple TV App with third parties, except:

- To comply with legal obligations;
- To troubleshoot or improve the App using aggregated, anonymous data;
- In the context of a merger or reorganization of Amazing Life Foundation.

6. Security

We apply technical and organizational measures to safeguard any collected data. However, since the Apple TV App collects minimal information and does not support user login, no personally identifiable data is stored on the device or transmitted via the App.

7. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Updates will be posted in our main Privacy Policy located at:
<https://amazinglifefoundation.org/privacy>

8. Contact Us

If you have any questions about this Privacy Policy or your data, please contact:

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